

# Valley Youth Hockey Association

Board Meeting 09/14/2011

Place: Norfolk Southern Conference Room

Members Present: Rodney Ferguson; Sharon Mouglin; Dick Sher; Ken Jensen; Rick Kelley; Kim Gilkeson; Becky Caldwell; Terri Skelton; Steve Esworthy; John Pecaric

President Rodney called the meeting to order at 6:39 pm.

## **Minutes:**

Motion made by Dick to accept minutes of August meeting, 2<sup>nd</sup> by Steve. Unanimously approved.

## **Treasurer's report:**

Robyn was not present so no report given.

## **General Business:**

## **Committee Reports:**

### *Hockey Development:*

Dick provided a policy to be sent to parents regarding playing up. Policy is stated as:

“While no player is allowed to play in a younger age group than required by USA Hockey regulations, parents may request that their child be allowed to "play up" in an older age group. All requests to play up must be submitted in writing and must be approved by the Coaches Committee. Requests should include a careful and complete explanation of the reasoning for asking to play up and should detail the player's recent playing history and the name of his/her coach during the preceding season. Decisions on playing up will be made promptly and parents will be notified. Any questions regarding playing up, including requests, should be directed to Coach Ken Jensen or sent to [ksjkjensen@aol.com](mailto:ksjkjensen@aol.com).”

Motion made by John to approve playing up policy as so stated, 2<sup>nd</sup> by Kim. Unanimously approved.

There are also six (6) definite student coaches with the possibility of seven (7) total.

### *Hockey Operations:*

Degree jersey order, per Joe at Total Hockey, was somehow messed up so no Degree jerseys are available. Because of the mess up they are supplying jerseys but will not have Degree on them. These should be shipped in the next month.

Signs for the locker rooms will be done. Each team will be assigned a room.

As for entering/exiting ice the following will apply to all EXCEPT Learn To Play. Players will enter the ice near Williamson Road and exit near I-581.

*Marketing Outreach:*

Articles/pictures were in every free publication in the Roanoke Valley. Some had more than others but all was great for hockey. Terri has been working with Lindsey and the website. It will feature a new header/picture every three (3) weeks and adding/updating information.

Terri commented on how helpful the Civic Center has been in working with her and VYHA. She is working on new sign for the display case in Civic Center lobby as the registration information will come out. She also has the dasher board ad information including cost. It should be up soon.

A spot for a table at FIRED UP FOR A CURE, September 24<sup>th</sup> at the Civic Center is being made available. Terri is asking for volunteers, especially players to be available and wear jerseys. Sharon will provide her hockey bracelets to hand out.

*Long Range:*

Dividers and goals have been ordered through USA Hockey using money received from Potomac Valley Youth Hockey Association (PVYHA) PVYHA grant VYHA received. Steve asked PVYHA permission to purchase goalie equipment with rest of money from grant. He was granted permission.

*Finance:*

No report given.

**Old Business:**

Rodney provided Civic Center with practice schedule for locker room assignments.

CHL Business – Per Rodney, Kellie has marketing information for Terri from USA Hockey. Declaration of teams were done but because of development program with USA Hockey, Mites are not going CHL. Executive committee gave the okay for VYHA to bring two (2) teams since CHL decided not to include Mites. There were various discussions on what teams for CHL. Rodney will be in contact with Executive Committee on what VYHA discussed and decision made.

RVIA – stick and puck sessions Fridays. Skates donated last year to Civic Center will be in rotation at public skating events.

LTP – first session is going well and ends in October. Second session is almost full and runs November – December.

**New Business:**

Coaches Committee – Ken Jensen (Chair), Dick Sher, Dave VanOsten, Steve Esworthy and Terry Cassity. Motion made by John to accept committee, 2<sup>nd</sup> by Sharon. There was also discussion of reimbursements but will wait until next month for Treasurer report.

Motion to adjourn the meeting at 9:04 pm was made by John, 2<sup>nd</sup> by Ken, unanimous approval.

***Next Meeting: October 4, 2011 at 6:30 pm at Roanoke Civic Center Board Room***